

John L. Rogers

Recognized Expert on China and International Business Opportunities

International businessman, attorney, strategist and lecturer John Rogers has spent the past 20 years commuting between his Chicago home base and Asia. As president of the Midwest US-China Association (MWCA), he leads a coalition of 12 states with the mission of attracting Chinese investment to this vibrant US. region in various manufacturing, agricultural, and educational ventures.

A founder of TANA (Transforming Asia – North America), Rogers focuses outreach activities to assist companies in cross-border M&A and strategic alliances. These two positions have enabled him to meet and interact with an extensive network in the Chinese business, government and educational communities. Learning their ways, preferences and attitudes toward the future first-hand and in person, Rogers is able to bring business presentations to life.

The seasoned businessman has established manufacturing operations around the world so he knows the needs of the factory as well as the boardroom. From CFO of a manufacturing company operating in five countries to consulting with corporations and institutions on strategic options for Pan-Asian expansion, Rogers knows, and shares how to execute a winning strategy in this ever-expanding region.

His numerous speaking engagements have also included teaching at the University of Chicago in conjunction with Peking University's International MBA program and his current status as Guest Professor at Beijing Language and Culture University in the International Finance College. He is frequently asked to address international corporate governance and business ethics issues, and to further engage American interest in China and Chinese business practices, Rogers has organized and led trade and education missions.

Mr. Rogers holds an MBA from the Kellogg Graduate School of Management at Northwestern University; a JD from The John Marshall Law School and a BA/ Economics from the University of Illinois. Among his civic activities, Rogers is a member of the China Roundtable of the Chicago Council of Global Affairs, a board member of Heartland International, and a proud GlobalScot.

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